



INFORMATIONAL REPORT

DATE ISSUED: September 4, 2025

REPORT NO: HCR25-056

ATTENTION: Chair and Members of the San Diego Housing Commission Board of Commissioners
For the Agenda of September 12, 2025

SUBJECT: Workshop & Discussion: Proposed Fiscal Year 2026 – 2030 Strategic Plan

NO ACTION IS REQUIRED ON THE PART OF THE HOUSING COMMISSION

An informational workshop will be presented regarding the proposed Fiscal Year 2026 – 2030 Strategic Plan. No action will be taken on this item.

The San Diego Housing Commission (SDHC) Board of Commissioners (Board) approved the Fiscal Year (FY) 2022 – 2024 Strategic Plan on July 9, 2021. During FY 2024, the anticipated final year of the Strategic Plan, the recruitment process to select a new President and CEO for SDHC occurred, and the new President and CEO was appointed, effective December 13, 2023. In the President and CEO's first year and during the process to develop a new Strategic Plan, SDHC staff continued to operate under the mission, vision, purpose, core values and strategic priority areas identified in the FY 2022 – 2024 Strategic Plan.

After a comprehensive, competitive selection process, SDHC awarded a contract to The Impact Center to collaborate with SDHC staff to develop a new Strategic Plan, informed by best practices, SDHC's experience with the FY 2022 – 2024 Strategic Plan, and a proactive internal and external engagement process. The following five major strategic priority areas have been identified:

1. Reimagine the Agency
2. Reassess Annually
3. Create and Preserve Housing
4. Embody Person-Centered Operations
5. Address and Prevent Homelessness

The proposed Strategic Plan will serve as a blueprint for SDHC, guiding the agency's decisions, initiatives and day-to-day efforts for the next several fiscal years, and it can be updated, as needed, to address changing circumstances.

Respectfully submitted,

Debra Fischle-Faulk

Debra Fischle-Faulk
Senior Vice President, Equity Assurance
San Diego Housing Commission

Approved by,

Lisa Jones

Lisa Jones
President and Chief Executive Officer
San Diego Housing Commission

A printed copy is available for review during business hours at the information desk in the main lobby of SDHC's offices at 1122 Broadway, San Diego, CA 92101. Docket materials are available in the "Governance & Legislative Affairs" section of SDHC's website at www.sdhc.org