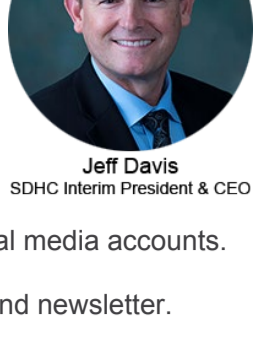




December 21, 2022

As we reflect on the past year and look ahead to the next, I'm mindful of the significant ongoing work the San Diego Housing Commission (SDHC) and many additional organizations are performing to address the housing challenges many San Diegans with low income experience.



Jeff Davis SDHC Interim President & CEO

In recent months, SDHC has joined in the celebration of the opening of additional new affordable rental housing units for families and seniors and engaged in meaningful discussions about homelessness solutions at the Regional Task Force on Homelessness' first conference. We've also expanded our communication and public outreach by launching social media accounts.

I'm pleased to share additional details about these activities in this year-end newsletter.

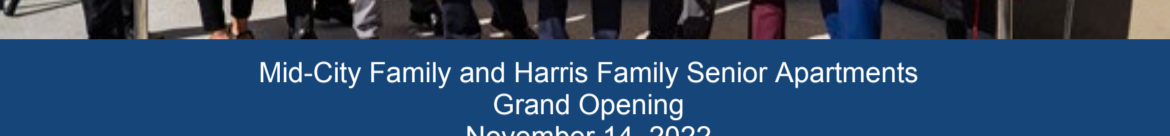
They are just the latest examples of our collaborative efforts that provide housing assistance to thousands of households with low income or experiencing homelessness in the City of San Diego.

Throughout 2022, we have celebrated groundbreaking and grand openings for several affordable housing developments, including units set aside for people experiencing homelessness; collaborated to open additional homelessness shelter beds; launched a financing pilot program to support the creation of accessory dwelling units for households with low income; announced a grant to support first-time homebuyers of color; and shared many additional activities.

I am thankful for the leadership and support Mayor Todd Gloria, the San Diego City Council and the SDHC Board of Commissioners provide, as well as the many developers, homelessness service providers and community organizations that partner with SDHC.

In the new year, SDHC will continue to provide housing assistance for families in need and innovate to maximize the positive impact of our resources to benefit the families we serve and the City of San Diego as a whole.

I wish you and your loved ones all the best in the new year to come.



Mid-City Family and Harris Family Senior Apartments Grand Opening November 14, 2022

## More Than 190 New Affordable Apartments for Families and Seniors

The grand opening of Mid-City Family Apartments and Harris Family Senior Residence celebrated the addition of more than 190 rental housing units with rents that families and seniors with low income can afford.

SDHC Senior Vice President of Housing Finance and Property Management Colin Miller joined California State Senate President pro Tempore Toni Atkins, San Diego Mayor Todd Gloria, San Diego City Council President Sean Elo-Rivera, Executive Deputy Director of the California Tax Credit Allocation Committee Anthony Zeto, County of San Diego Housing and Community Development Services Program Coordinator Kelly Salmons and representatives from Chelsea Investment Corporation, Price Philanthropies, Serving Seniors and additional partners for the grand opening.

These adjoining developments consist of 115 one-bedroom apartments for seniors and 77 two- and three-bedroom apartments for families. They will remain affordable for 55 years for households earning up to 60 percent of the San Diego Area Median Income (AMI), currently \$62,460 per year for a two-person household and \$78,060 per year for a family of four.

SDHC awarded a loan to support the construction of Harris Family Senior Residence and authorized Multifamily Housing Revenue Notes toward both developments.

[Read the News Release](#)

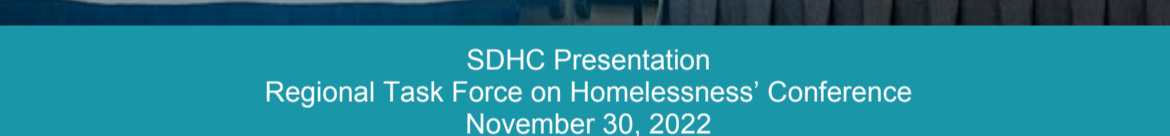


Solutions to Veteran Homelessness Roundtable Discussion December 19, 2022

## Veteran Homelessness Roundtable

SDHC was among the organizations that engaged in a valuable roundtable discussion in San Diego this week with U.S. Department of Veterans Affairs Chief of Staff Tanya Bradsher regarding solutions to homelessness among veterans.

SDHC Executive Vice President of Strategic Initiatives Lisa Jones, who oversees SDHC's Homeless Housing Innovations Division, and Executive Vice President of Rental Assistance and Workforce Development Azucena Valladolid, who oversees SDHC's rental housing voucher programs, including Veterans Affairs Supportive Housing (VASH) vouchers, joined the discussion. Additional participants included representatives from the U.S. Department of Housing and Urban Development, San Diego Regional Task Force on Homelessness CEO Tamera Kohler, County of San Diego Director of Housing and Community Development David Estrella, and People Assisting the Homeless (PATH) Chief Regional Officer Jonathan Castillo and Regional Director Hanan Scrapper.



SDHC Presentation Regional Task Force on Homelessness' Conference November 30, 2022

## Regional Conference on Homelessness Solutions

As a leader in collaborative efforts to address homelessness in the City of San Diego, SDHC participated in important discussions about homelessness solutions at the San Diego Regional Task Force on Homelessness' (RTFH) first conference.

Qualified frontline workers and the voices of people with lived experience in homelessness are essential to homelessness solutions. SDHC Executive Vice President of Strategic Initiatives Lisa Jones, who oversees SDHC's Homeless Housing Innovations Division, joined San Diego City Councilmember Marni von Wilpert, People Assisting The Homeless (PATH) and San Diego Community College District for a presentation about building and retaining the necessary workforce for the homelessness services sector.

The voices of lived experience were the focus of a panel with SDHC Vice President of Administration of Homelessness Initiatives Casey Snell, Lived Experience Advisers and Pulse For Good.

In addition, on the second day of the two-day conference, SDHC Executive Vice President of Rental Assistance and Workforce Development Azucena Valladolid discussed SDHC's successful use of Emergency Housing Vouchers (EHVs) to help households experiencing homelessness or at risk of homelessness. The panel also featured the EHV programs of the County of San Diego Health and Human Services Agency, National City Housing Authority, and City of Oceanside.

Thank you to RTFH and everyone who attended this conference. The sharing of valuable information and solutions will help advance ongoing efforts to address homelessness.

## SDHC Wellness Initiative for Homelessness Sector Workers

In November, SDHC's Homeless Housing Innovations Division launched a Wellness Initiative for homelessness services sector staff, in collaboration with service provider leadership across the sector.

This initiative will include:

- **Wellness Events and Presentations** to provide strategies on how to minimize effects of stressors while creating community among frontline staff.
- **Work-related Trainings** to increase employee self-efficacy and knowledge on how to best handle work-related stressors.
- **Peer Support Groups** facilitated by volunteer licensed clinical social workers to promote self-wellness and offer guidance.
- **Digital Hub** with regularly updated resources to wellness events, trainings, presentations and announcements while connecting staff in the homelessness services industry.
- **Collaborative Communication** to engage with organization leadership on ways to implement structural/policy change to improve workforce capacity.

The outreach workers, case managers, housing specialists, housing navigators, behavioral health specialists and many others who work on the front line to address homelessness are the linchpins that make the crisis response system viable. However, the system cannot operate most effectively unless enough qualified employees fill these positions and remain in them long-term.

Recruiting and retaining qualified people for frontline positions has become more challenging. This Wellness Initiative is part of SDHC's broader efforts to address these workforce and capacity challenges in the homelessness services sector. Additional SDHC efforts include a compensation study and a collaboration with San Diego City College to provide the specialized education, training and job placement assistance to develop the needed workforce.

**SAN DIEGO HOUSING COMMISSION**  
Housing solutions for families in need

Facebook and Instagram - @TheSDHC  
Social Media Launch  
December 14, 2022

## SDHC Launches Social Media

To expand our communications and public outreach efforts, SDHC has launched social media accounts on Instagram, Facebook and LinkedIn.

Our social media accounts support SDHC's Strategic Priority Area of "Advocacy, Communication and Public Engagement," as well as SDHC's core value of transparency in our current SDHC Strategic Plan.

We look forward to connecting with our program participants, City of San Diego residents, the many organizations that collaborate with us, elected officials, SDHC Commissioners, and agencies and organizations across the country through these social media accounts.

Connect with SDHC on social media:

[Facebook](#)

[Instagram](#)

[LinkedIn](#)

