



October 31, 2016

Message from the President & CEO



Richard C. Gentry
President & CEO

Our San Diego Housing Commission (SDHC) 2015-16 Fiscal Year Annual Report & Highlights gives me great pride because of our positive impact on the lives of homeless and low-income San Diegans.



Published on our website today, this online multimedia report includes personal stories and events, with embedded videos, as well as charts, graphics and descriptions of our diverse programs.

The Annual Report also includes important SDHC plans and accomplishments right up to the date of publication.

Our accomplishments, of course, wouldn't be possible without our outstanding partners and employees.

[Read the SDHC Annual Report](#)

SDHC's Growing Economic Impact

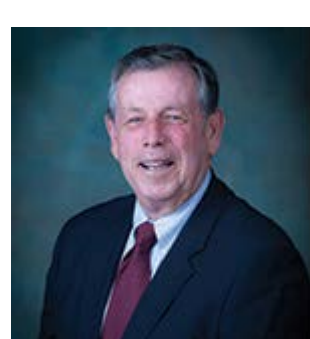
I am pleased to share with you a new report that highlights SDHC's innovation and entrepreneurial approach as the agency's impact on the regional economy has grown over the last eight years.

The report provides details of a study SDHC commissioned from the Fermanian Business and Economic Institute at Point Loma Nazarene University to obtain an outside analysis of SDHC's economic impact from Fiscal Year 2008 (July 1, 2007 – June 30, 2008) to Fiscal Year 2015 (July 1, 2014 – June 30, 2015).

This time period also coincides with the beginning of the nation's recession, and my appointment by the San Diego City Council to lead SDHC.

[Read the SDHC Economic Impact Report](#)

National Award for SDHC Chairman of the Board



SDHC Chairman of the Board Gary Gramling's exceptional leadership earned him the prestigious Elizabeth B. Wells Memorial Award from the National Association of Housing and Redevelopment Officials (NAHRO).

The award recognizes "excellence in advocating for and developing the financial, political and community support to ensure the continuation and expansion of housing or community development programs."

SDHC Partnerships - 343 Affordable Rental Housing Units Open



Cielo Carmel Grand Opening
195 New Affordable Apartments for Low-Income Families
October 11, 2016

During the "Housing America Month" of October, four SDHC partnership developments celebrated grand openings—providing a total of 343 affordable rental housing units.

These affordable developments included new construction near public transportation; renovated rental townhomes for low-income families; and two newly built rental apartment complexes for low-income families in the northern part of the city of San Diego.

[Watch the video on SDHC's YouTube Channel – Cielo Carmel](#)

[Read the SDHC News Release - Cielo Carmel](#)

[Read the SDHC News Release - Torrey Vale Apartments](#)

[Read the SDHC News Release - Mayberry Townhomes](#)

[Read the SDHC News Release - Trolley Park Terrace](#)

Federal Recognition for SDHC's 1,000 Homeless Veterans Initiative



Mayor Kevin L. Faulconer's "Housing Our Heroes" Landlord Outreach Meeting
April 6, 2016

I was honored to join U.S. Department of Housing and Urban Development (HUD) Secretary Julián Castro, San Diego Mayor Kevin L. Faulconer, and business leaders from across the U.S. on a national conference call about homelessness.

This conference call shined a spotlight on the accomplishments of "Housing Our Heroes," the landlord outreach program of SDHC's 1,000 Homeless Veterans Initiative.

"I'm delighted that so many business leaders have answered the call to help all homeless Veterans and to create the support that our Veterans deserve – that's what's happening in San Diego...and what we hope will happen on a national scale as well," Secretary Castro said.

Mayor Faulconer shared that 375 formerly homeless Veterans have secured housing in San Diego, with an additional 200 Veterans qualified for the program.

During a Q-and-A session on the call, I added that the "Housing Our Heroes" program recognizes that providing housing for homeless Veterans needs to make sense for landlords from a business perspective. That is why the program includes landlord benefits, such as incentive payments, a contingency fund and assistance with security deposits.

[Read the "Housing Our Heroes" Fact Sheet](#)

I invite your comments.

Sincerely,

Richard C. Gentry
President & Chief Executive Officer
San Diego Housing Commission

View Previous Email Updates

Watch videos on SDHC's YouTube Channel

Read SDHC's 2015-16 Fiscal Year Annual Report & Highlights

Read SDHC's HOUSING FIRST – SAN DIEGO Report

Read SDHC's Creating Affordable Housing Report