



SAN DIEGO
HOUSING
COMMISSION

We're About People

Housing Authority of the City of San Diego Informational Report from the Executive Director

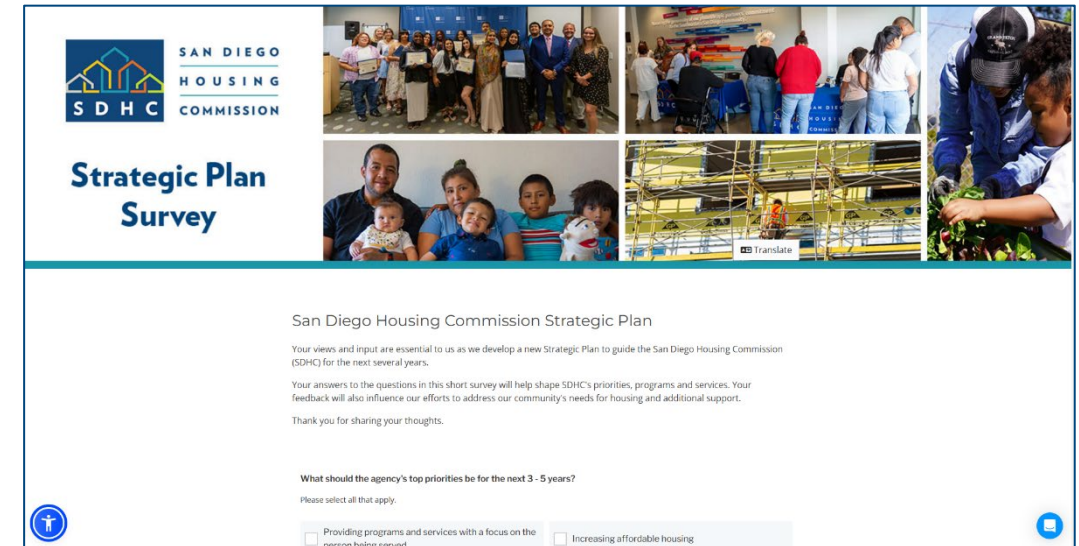
Housing Authority Agenda Item #1
April 22, 2025

Lisa Jones
Executive Director
Housing Authority of the City of San Diego



SDHC Strategic Plan Update

- SDHC is working on the new Strategic Plan in consultation with the nonprofit The Impact Center.
- Staff and Community Engagement Activities:
 - Launched public survey April 15, 2025.
 - 850 responses received in first two days.
 - Accepting responses through May 2, 2025 – <https://publicinput.com/a38016>
 - Conducted one-on-one interviews with the Mayor, City Councilmembers, SDHC Commissioners, and community-based organizations, developers, the San Diego Housing Federation, and several SDHC senior staff.
 - Established interdepartmental SDHC Strategic Planning Team that is holding regular meetings throughout the process.



SDHC Strategic Plan – Online Public Survey



SDHC Strategic Plan Update

- Obtained SDHC staff feedback through an exercise at SDHC's March 28, 2025, All-Employee Meeting.
 - Themes for top priorities for the next three to five years:
 - Innovation & Adaptability
 - Organizational Excellence & Process Improvement
 - Financial Sustainability
 - Community Engagement
 - Staff Success: Culture, Collaboration & Communication
- Scheduled focus group meetings
 - April 17, 2025: Community-Based Organizations Advisory Group
 - April 25, 2025: Landlord Advisory Committee
 - May 1, 2025: Provider Network Leadership and Frontline Staff
 - May 9, 2025: Participant Advisory Committee and Lived Experience Advisory Group
- Surveying all SDHC employees for additional input
- Anticipated completion and presentation of the Strategic Plan to SDHC Board of Commissioners in July 2025.



SDHC Fiscal Year 2026 Budget

- Upcoming Budget and Affordable Housing Fund Annual Plan Presentations:
 - April 25, 2025: SDHC Board of Commissioners
 - Budget Informational Workshop
 - Affordable Housing Fund Annual Plan Action
 - May 8, 2025: Budget Informational Presentation to City Council Budget Review Committee
 - May 9, 2025: SDHC Board of Commissioners' Budget Action
 - June 10, 2025: Housing Authority Action
 - Budget
 - Affordable Housing Fund Annual Plan
- SDHC worked closely with the City's Homelessness Strategies and Solutions Department to make thoughtful, coordinated reductions in expenditures for shelters and services programs.
- SDHC has not yet received the U.S. Department of Housing and Urban Development's letter informing SDHC of its anticipated funding amount.
 - Proposed budget includes SDHC's best estimate based on current HUD funding, communication with national affordable housing organizations and SDHC's experience.



Meetings in Washington, D.C.

- HUD Principal Deputy Assistant Secretary Benjamin Hobbs:
 - SDHC's Moving to Work (MTW) status
 - MTW innovations
 - Effective tool to stretch limited financial resources
- San Diego Regional Chamber of Commerce Panel Discussion on Housing
 - National Multifamily Housing Council
 - National Apartment Association



*San Diego Regional Chamber of Commerce Panel:
A Conversation on Housing*





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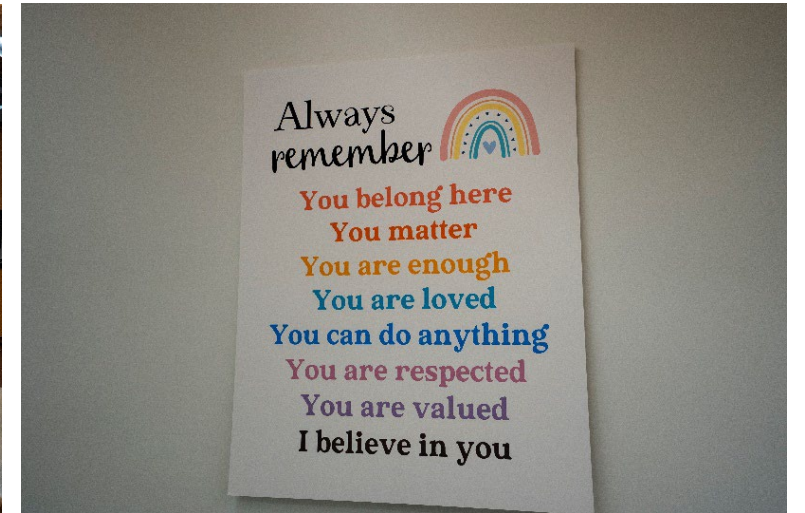
New Site for Safe Shelter for Transition-Age Youth (Safe STAY)

April 11, 2025

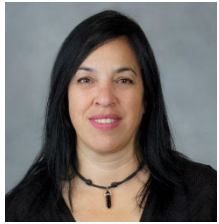


Rachel's Promise Center for Women and Children

April 17, 2025



SDHC Awards of Excellence



Noemi Acosta



Ark Agpalza



Yecenia
Arevalo



LaChel Baker



Geof Bartell



Anthony Boyd



Tim Erickson



Mario Velela
Fierro



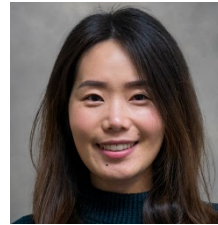
Patricia
Jimenez



Rachel Keefer



Janet Lee



Cassie Li



Mercy
Maestre



Sinan
Maksozy



Christina
Martinez



Nick Miller



Paul Morris



Jessi Penrod



Ryan
Schaefer



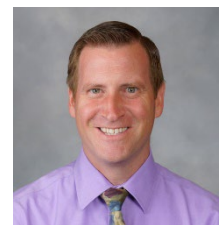
Cody Schrank



Scott Steahl



Genoveva
Suarez



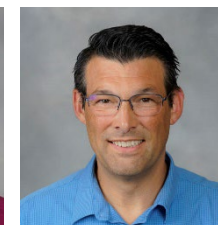
Robert
Thatcher



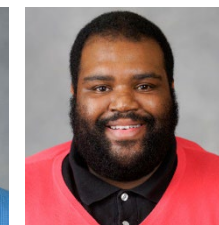
Emil Vaysman



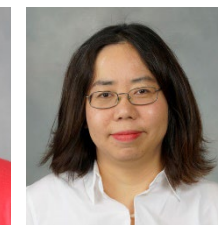
Christopher
Villa



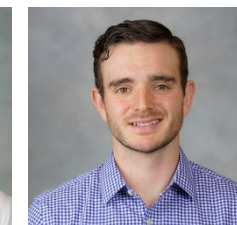
Jim Ward



James Wilson



Melody Yang



Patrick
Zamora





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