



SAN DIEGO
HOUSING
COMMISSION

INFORMATIONAL REPORT

DATE ISSUED: February 4, 2016

REPORT NO: HCR16-009

ATTENTION: Chair and Members of the San Diego Housing Commission
For the Agenda of February 12, 2016

SUBJECT: Strategic Plan Update Workshop

COUNCIL DISTRICT: Citywide

NO ACTION IS REQUIRED ON THE PART OF THE SAN DIEGO HOUSING COMMISSION

The San Diego Housing Commission (Housing Commission) developed the two-year Strategic Plan for the agency that was approved by the Housing Commission Board (Board) on January 17, 2014.

SUMMARY

Under the guidance of the Board and President & CEO Richard C. Gentry, the Housing Commission introduced the SDHC Strategic Plan 2014-2016, which identified three major Goals:

- A) Create and Preserve Quality Affordable Housing;
- B) Provide Housing Choice Voucher families with Opportunities for Them to Become More Financially Self-reliant; and
- C) Foster a Culture of Excellence and Innovation.

The Housing Commission is actively engaged in accomplishing the Goals, Objectives, Strategies and Tactics in the Strategic Plan. The two-year Strategic Plan provides the Housing Commission with a framework to identify how it can have the greatest possible impact with limited financial resources in the years ahead. This comes at a crucial time, when State and Federal resources are diminishing, but the need for affordable housing continues to grow. As progress is made, the Housing Commission positions itself to prove that its motto, "We're About People," is at the core of all that the Housing Commission does.

This workshop will provide the Board with an update on milestones and/or accomplishments achieved.

Respectfully submitted,

Suket Dayal
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Board and Executive Functions

Approved by,

Jeff Davis
Executive Vice President & Chief Operating Officer
San Diego Housing Commission

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