

San Diego Housing Commission (SDHC) Report by the President and CEO April 25, 2025

Lisa Jones
President and CEO
San Diego Housing Commission





SDHC Strategic Plan Update

- Staff and Community Engagement Activities:
 - Launched public survey April 15, 2025.
 - 850 responses received in first two days.
 - Accepting responses through May 2, 2025 https://publicinput.com/a38016
 - Conducted one-on-one interviews with the Mayor, City Councilmembers, SDHC Commissioners, and community-based organizations, developers, the San Diego Housing Federation, and several SDHC senior staff.
 - Established interdepartmental SDHC Strategic Planning Team that is holding regular meetings throughout the process.
 - Obtained SDHC staff feedback through an exercise at SDHC's March 28, 2025, All-Employee Meeting and staff survey.



SDHC Strategic Plan – Online Public Survey





Meetings in Washington, D.C.

- HUD Principal Deputy Assistant Secretary Benjamin Hobbs:
 - SDHC's Moving to Work (MTW) status
 - MTW innovations
 - Effective tool to stretch limited financial resources
- San Diego Regional Chamber of Commerce Panel Discussion on Housing
 - National Multifamily Housing Council
 - National Apartment Association



San Diego Regional Chamber of Commerce Panel:
A Conversation on Housing





New Site for Safe Shelter for Transition-Age Youth (Safe STAY) April 11, 2025















Rachel's Promise Center for Women and Children April 17, 2025















SDHC Awards of Excellence























Ark Agpalza

Yecenia Arevalo

LaChel Baker

Geof Bartell

Anthony Boyd

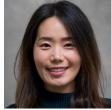
Tim Erickson

Mario Velela Fierro

Patricia Jimenez

Rachel Keefer





















Janet Lee

Cassie Li

Mercy Maestre

Sinan Maksozy

Christina Martinez

Nick Miller

Paul Morris

Jessi Penrod

Ryan Schaefer

Cody Schrank



















Scott Steahl

Genoveva Suarez

Robert Thatcher

Emil Vaysman

Christopher Villa

Jim Ward

James Wilson

Melody Yang

Patrick Zamora



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