

San Diego Housing Commission (SDHC) Advocacy and Legislative Engagement Guide Presentation to the SDHC Board of Commissioners September 15, 2023

Lisa Jones
Executive Vice President, Strategic Initiatives
San Diego Housing Commission





- Policy Overview
 - Fiscal Year 2022 2024 Strategic Plan
 - Calendar Year 2024 Advocacy and Legislative Engagement Guide
 - Policy Development Process & Stakeholder Engagement
- State Advocacy
 - Legislative Timeline
 - 2023 Recap
- Federal Advocacy
 - Legislative Timeline
 - 2023 Recap
- Next Steps





Policy Overview

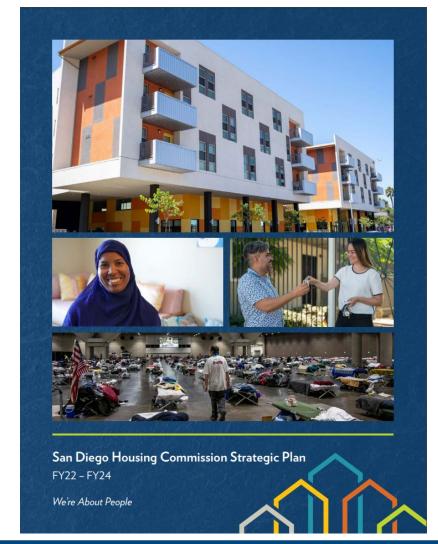




SDHC – Advocacy and Legislative Engagement Guide Policy Overview – SDHC Strategic Plan

Strategic Priority 5: Advocacy, Communication, Public Engagement

 Advocacy: Establish priority policy areas and a policy engagement guide to foster progress toward SDHC's vision and secure additional public funding.

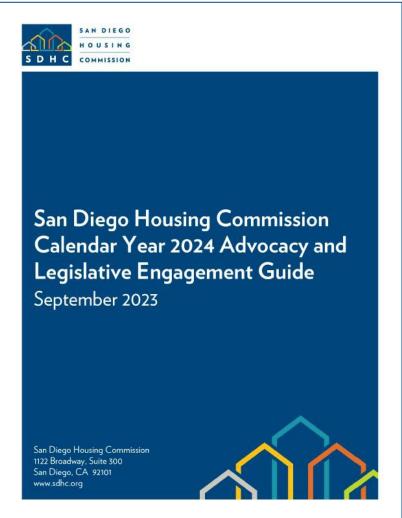






SDHC – Advocacy and Legislative Engagement Guide Policy Overview – Engagement Guide

- SDHC monitors legislative and regulatory activities closely to identify issues and legislation that could affect the individuals and families SDHC's programs serve.
- SDHC provides policy recommendations to address a variety of issues.
- SDHC engages with elected leaders and officials at local, state and federal levels of government, as well as stakeholders, on policy initiatives.
- This guide supports SDHC's Strategic Priority Area of Advocacy, Communication and Public Engagement.







SDHC – Advocacy and Legislative Engagement Guide Policy Overview – Policy Development Process

- **Step 1**: SDHC Policy Team meets with department leadership to set guiding principles for SDHC's legislative priorities and advocacy platform, which is brought to SDHC Board and the Housing Authority for consideration.
- Step 2: SDHC Policy Team tracks and analyzes affordable housing and homelessness policy landscape at local, state and federal levels.
- **Step 3**: SDHC Policy Team coordinates with internal departments and external stakeholders when engaging on proposed legislation.
- **Step 4**: SDHC engages with policymakers and stakeholders on pending regulations, legislation and funding appropriation.
- Step 5: SDHC Policy Team ensures leadership is well-briefed on advocacy efforts.





State Advocacy







SDHC – Advocacy and Legislative Engagement Guide State Advocacy – Approximate Annual Timeline

Date	Legislative Activity
January 1	Non-urgent statutes passed in 2023 take effect
January 3	Legislature reconvenes
Mid-January	Budget must be submitted by Governor
Mid-February	Last day for bills to be introduced
Late-March – Mid-April	Spring Recess
Late-April	Policy committees must hear and report to fiscal bills
Late-May – Early-June	Floor Session only (no committees may meet)
Early-June	Last day for each house to pass bills introduced in that house
Mid-June	Budget bill must be passed
September	Floor Session only (no committees may meet)
Mid-September	Bills must pass each house (Interim Recess begins upon Adjournment)
Mid-October	Governor must sign or veto legislation





SDHC – Advocacy and Legislative Engagement Guide State Advocacy – Recap of 2023 Legislative Session

- Political Landscape
 - Leadership changes and 2024 elections
- Overview of Housing and Homelessness
 - Major themes include:
 - Tenant protections
 - Preservation
 - Housing production
 - Bonds and voter threshold proposals





SDHC – Advocacy and Legislative Engagement Guide State Advocacy – Recap of 2023 Legislative Session (Continued)

Legislative Summary

- SDHC took positions on more than a dozen state bills, including:
 - AB 84 (Ward): Clarifies that land restricted for use as affordable housing qualifies for the property tax welfare exemption.
 - AB 911 (Schiavo): Clean-up legislation regarding the timeline and process for local restrictive covenant affordable housing modifications.
 - AB 1287 (Alvarez): Requires an additional density bonus for projects that include units for moderate-income households on top of already required lower-income units.
 CO-SPONSOR
 - SB 406 (Cortese): Extends the exemption from CEQA enjoyed by state agencies that provide financial assistance to develop and build housing for people with low or moderate incomes to local agencies, provided they meet the same criteria.
 - SB 653 (Reyes): Establishes new standards and protocols for data collection related to the use of federal Housing Choice Vouchers.





SDHC – Advocacy and Legislative Engagement Guide State Advocacy – 2024 Budget

2024 Budget Proposals

- Governor Newsom
- Legislature

State Budget Allocations

- \$2,000,000: University Avenue Densification Pilot Project
 - Championed by Senate President pro Tempore Toni Atkins
 - Funding will help complete the predevelopment work for the densification of Casa Colina, a 75-unit low-income senior affordable housing property owned by SDHC. An adjacent parcel owned by the County of San Diego will be developed in partnership with SDHC.
- \$750,000: Multidisciplinary Outreach Team
 - Championed by Assemblymember Brian Maienschein
 - Funding will expand a currently deployed team that includes a nurse practitioner, clinical outreach specialists, a medical assistant/outreach worker, peer support specialists, and a part-time substance abuse counselor. The street-based case management and supportive service model works directly with individuals living on the street and aims to divert individuals from the crisis response system and foster connections to permanent and other longer-term housing.





SDHC – Advocacy and Legislative Engagement Guide State Advocacy – 2024 Outlook and Goals

Outlook for 2024 Legislative Session

- Continued budget shortfall
- Elections, leadership and committee changes

SDHC 2024 Goals

- Sponsor and support priority legislation.
- Secure budget funding for local housing and homelessness efforts.
- Increase coordination with local and state stakeholders.
- Meet with San Diego delegation in Sacramento; provide committee testimony.





Federal Advocacy







SDHC – Advocacy and Legislative Engagement Guide Federal Advocacy – Approximate Annual Timeline

Date	Legislative Activity
January 3	118 th Congress convenes.
1 st Monday in Feb.	President submits budget request to Congress.
Mid-February	Congressional Budget Office submits analysis to budget committees.
Early April 1	Senate Budget committee submits Concurrent Resolution on the budget.
Mid-April	Congress to pass its budget resolution.
Mid-May	House begins formally approving annual appropriations bills.
Mid-June	House Appropriations Committee submits last annual appropriations bill to committees.
End-June	Deadline for House to approve annual appropriations bills.
September	There is no deadline for Congress to submit a final proposed budget. President must sign or veto within 10 days.
October 1	New federal fiscal year begins.





SDHC – Advocacy and Legislative Engagement Guide Federal Advocacy – 2023 Advocacy

Fair Housing Improvement Act of 2023

- Adds source of income, as well as military and veteran status, to the current list of protected classes under the Fair Housing Act.
- Provides low-income households, veterans and service members protection from housing discrimination and makes it easier to access affordable housing in communities of their choice.

Affordable Housing Credit Improvement Act

 Addresses the severe shortage of affordable housing in San Diego and nationally by expanding and strengthening the Low-Income Housing Tax Credit.

Emergency Housing Vouchers

Requests support for efforts to make the Emergency Housing Voucher program permanent.





SDHC – Advocacy and Legislative Engagement Guide Federal Advocacy – 2024 Budget

Federal Budget Requests

- University Avenue Densification Pilot Project
 - \$850,000: Championed by U.S. Representative Juan Vargas
 - Requested funding will help complete the predevelopment work for the densification of Casa Colina, an SDHC-owned, 75-unit, affordable housing property for seniors with lowincome. An adjacent parcel owned by the County of San Diego would be developed in partnership with SDHC.
- Homeless Shelter Expansion Capital Improvements
 - \$1,500,000: Championed by U.S. Senator Alex Padilla
 - \$1,000,000: Championed by U.S. Representative Scott Peters
 - Requested funding would rehabilitate and convert SDHC-owned office space into a shelter for transition-age youth experiencing homelessness.





Next Steps





State

- Continue meeting with San Diego delegation members, as well as other state legislators, and local and state stakeholders who work on affordable housing production and preservation, and addressing homelessness.
- Submit letters of support and provide panel testimony in support of legislation that furthers SDHC's goals and priorities.

Federal

- Continue meeting with San Diego Congressional representatives, California's U.S. Senators, as well as local and national stakeholders to discuss legislation regarding affordable housing production and preservation, addressing homelessness, and fair housing law.
- Submit letters of support and provide panel testimony in support of legislation that furthers SDHC's goals and priorities.





SDHC – Advocacy and Legislative Engagement Guide Staff Recommendation

 That the San Diego Housing Commission Board of Commissioners recommend that the Housing Authority of the City of San Diego approve SDHC's Calendar Year 2024 State and Federal Advocacy and Legislative Engagement Guide.





Questions & Comments

