



February 6, 2012

Message from the President & CEO



Richard C. Gentry
President & CEO

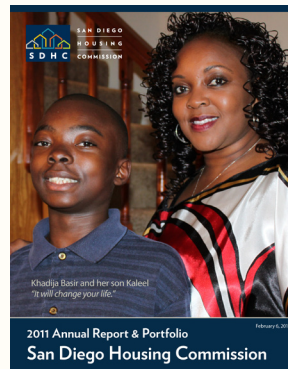
This has been a very productive start to 2012 for the San Diego Housing Commission (SDHC). Already we have launched significant projects and established new partnerships.

We look forward to a very successful year ahead, as we continue to provide our services every day for families, seniors and individuals who need our help.

2011 Online Annual Report & Portfolio

I am proud to tell you that today we officially released our [2011 Annual Report & Portfolio](#). Published in an electronic, multimedia format, the report reflects the hard work, excellence and commitment of our entire team.

The online publication features video stories about our programs and successes, Google maps of our properties and click-ready documents. The 50-page report was produced in-house by our award-winning Community Relations & Communications Department.



2011 SDHC Annual Report
[Click to view the report full-screen](#)

SDHC YouTube Channel

Also debuting today is our own [YouTube Channel](#) that profiles the many San Diegans whose lives have been uplifted by our programs.

Both the 2011 Annual Report and our YouTube Channel can be accessed on our website, www.sdhc.org.

Project Homeless Connect

Ranging from winter shelter residents to families living on the streets, 941 homeless San Diegans passed through the doors at the San Diego Concourse's Golden Hall on January 11, to receive assistance and donations at the 6th Annual Project Homeless Connect.

More than 300 volunteers supported by over 65 non-profit service providers, businesses and local government agencies came together to take part in the annual one-day resource fair for San Diego's homeless families and individuals.



6th Annual Project Homeless Connect
Close to 1,000 homeless San Diegans participated. [Watch the video](#).

SDHC's major organizing partners were Family Health Centers of San Diego, St. Vincent de Paul Village and the Interfaith Shelter Network. Our media partner was the San Diego Union-Tribune.

Connections Housing Downtown

SDHC took part in the construction kickoff ceremony for Connections Housing Downtown, a new 223-bed downtown homeless service center with an on-site community health clinic. The \$34 million renovation of a vacant downtown building is scheduled to be completed by the end of the year.

SDHC guided the selection process that included a citizen's panel to review the proposals for the best and most innovative ideas for a year-round center for homeless San Diegans. SDHC also provided a \$2 million loan and has committed 89 project-based federal housing vouchers to support the residential program.



Connections Housing Downtown
Construction Kickoff, January 26, 2012

Partners: Co-developers are Affirmed Housing Group and People Assisting the Homeless (PATH), and Family Health Centers of San Diego.

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