



March 21, 2017

Message from the President & CEO



Richard C. Gentry
President & CEO

Proposed solutions to address homelessness in the city of San Diego were the focus of a special San Diego City Council meeting held less than 24 hours ago, at which I was honored to be one of the presenters.

In collaboration with the office of San Diego Mayor Kevin L. Faulconer and the San Diego City Council, the San Diego Housing Commission (SDHC) proposed investing \$78.7 million in Federal, City of San Diego and SDHC resources over three years to implement six homelessness programs that will impact the lives of 3,000 homeless San Diegans:

1. Homeless Prevention & Diversion Services
2. Coordinated Street Outreach for Coordinated Entry
3. Expanded Landlord Engagement
4. Additional Rapid Rehousing Assistance
5. New Permanent Supportive Housing
6. Moving On Rental Assistance Program

"This is an unprecedented problem that demands unprecedented level of collaboration and coming together, which is why we're here today," said Mayor Faulconer.



San Diego City Council Meeting
SDHC President & CEO Richard C. Gentry (bottom left) presenting to the San Diego City Councilmembers at Golden Hall, Downtown San Diego – March 20, 2017

I applaud City Council President Myrtle Cole for convening this special meeting and addressing homelessness in the city of San Diego.

"Homelessness impacts all of us. It impacts our quality of life and the quality of our neighborhoods. . . .Homelessness is a priority for this City Council. We need to come together and act with urgency," City Council President Cole said.

San Diego County Supervisor Ron Roberts, the Chairman of the Board of the San Diego Regional Task Force on the Homeless, said homelessness impacts the entire San Diego region.

"It will be challenging, but if we focus our efforts and work together, we'll make a lasting difference in people's lives," said County Supervisor Roberts.

SDHC is committed to continue working collaboratively with the City of San Diego, the County, and additional community partners to assist our homeless San Diegans.

[Read the SDHC Presentation](#)

I invite your comments.

Sincerely,

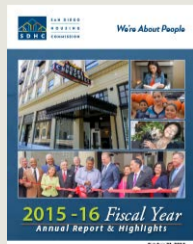
Richard C. Gentry
President & Chief Executive Officer
San Diego Housing Commission



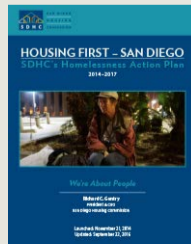
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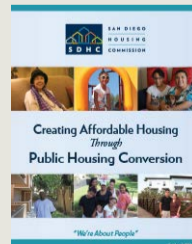
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Read SDHC's 2015-16 Fiscal Year Annual Report & Highlights



Read SDHC's HOUSING FIRST – SAN DIEGO Report



Read SDHC's Creating Affordable Housing Report