



## INFORMATIONAL REPORT

**DATE ISSUED:** August 31, 2017 **REPORT NO:** HCR17-065  
**ATTENTION:** Chair and Members of the San Diego Housing Commission  
For the Agenda of September 8, 2017  
**SUBJECT:** SDHC Strategic Plan 2016 – 2020 Workshop  
**COUNCIL DISTRICT:** Citywide

### NO ACTION IS REQUIRED ON THE PART OF THE HOUSING COMMISSION

The San Diego Housing Commission (Housing Commission) developed an agency-wide, four-year Strategic Plan, which was approved by the Housing Commission Board (Board) on September 9, 2016.

This workshop will provide the Board with an update of the progress made in the first fiscal year of the four-year Strategic Plan.

Under the guidance of the Board and President & CEO Richard C. Gentry, the Housing Commission introduced the SDHC Strategic Plan 2016-2020, which identified three major Goals:

1. Maximize resources through operational efficiencies and technological innovations;
2. Increase the number of housing opportunities that serve low-income and homeless individuals and families in the city of San Diego; and
3. Advocate for more effective affordable housing policies and resources.

This four-year Strategic Plan was developed under the direction of the Housing Commission Board Strategic Plan Committee, chaired by Commissioner Ben Moraga and consisting of current Chairman of the Board Frank Urtasun, former Chairman of the Board Gary Gramling, former Vice Chair of the Board Roberta Spoon, and Commissioner Kellee Hubbard. This guidance provided the foundation for the Strategic Plan.

This Strategic Plan ensures that SDHC operates efficiently; shares its voice through advocacy at the forefront of national, state, and local decision-making; and meets the needs of as many low-income and homeless families as possible.

Respectfully submitted,

*Suket Dayal*  
Suket Dayal  
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Business Administration  
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Approved by,

*Jeff Davis*  
Jeff Davis  
Executive Vice President & Chief of Staff  
San Diego Housing Commission

Hard copies are available for review during business hours at the security information desk in the main lobby and the fifth floor reception desk of the San Diego Housing Commission offices at 1122 Broadway, San Diego, CA 92101 and at the Office of the San Diego City Clerk, 202 C Street, San Diego, CA 92101. You may also review complete docket materials in the “Public Meetings” section on the San Diego Housing Commission website at [www.sdhc.org](http://www.sdhc.org)