



SAN DIEGO
HOUSING
COMMISSION

“We’re About People”

San Diego Housing Commission (SDHC) SDHC Achievement Academy Workshop January 13, 2017

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SDHC Achievement Academy

We're About People

- The SDHC Achievement Academy is a 9,600-square-foot state-of-the-art learning and resource center with a computer lab.
- Services provided in three core areas:
 - Employment placement and career improvement
 - Personal financial education and coaching
 - Access to income supports



SDHC Achievement Academy

Participants: July 2016-November 2016

Workforce Development Services:
Resume writing, Interviewing, How to
find a Job

Soft Skills: Customer Service Skills,
How to keep a Job

Financial Literacy: Increasing your
Credit Score, Budgeting

Recruitments: Employers interview
on-site

Education: Access to Free Application
for Federal Student Aid, funding for
training providers



*Money Matters Workshop
SDHC Achievement Academy
8.18.16*



SDHC Achievement Academy

Participants: 2014 - Current

	2014	2015	2016	Projected in 2017
Core Services	975	1160	1374	1631
Increase In Earnings	227	250	300	329
Average Wage	\$10.75	\$11.55	\$11.62	\$12.36
Increase In Credit Score	23	79	103	120



SDHC Achievement Academy New Programs

“Strategies for the Future” Multigenerational Program

- Youth ages 18-24 years and their parents

Single-Parent Program

- Single parents with children

2 Gen San Diego Program funded by W. K. Kellogg Foundation Grant

- Children ages 0-8 years old and their parents living in City Heights



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“Strategies for the Future” Multigenerational Program

- “Strategies for the Future” Multigenerational Program focuses on young adults and their parents.
- 62 people enrolled in program
 - Education Focus: 10
 - Employment Focus: 52
 - Parents enrolled: 12
- 25 placed in education and employment to date
- Partnerships:
 - Biocom
 - International Rescue Committee (IRC)
 - Pathways



*“Strategies for the Future” Workshop
SDHC Achievement Academy
6.21.16*



SDHC Achievement Academy Multigenerational Program (Cont.)

Placements

- Employment
 - US Customs and Border Patrol, FTD Flowers, UPS, Motel 6, County of San Diego, Costco, Grid Alternative, Abbiotec, Ace Parking, TJ Maxx, LEK Enterprises
 - Education
 - Pathways GED program, Biocom, Miramar College, IRC Customer Service Academy, New School of Architecture
- Leveraged \$15,000 in Workforce Innovation and Opportunity Act funding for youth
 - 160 hour internship for the youth
 - Work Readiness Certificate
 - Interview clothing





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Single Parent Program

- Single Parent Program focuses on families with one parent.
- 55 people enrolled in program:
 - 23 workshops or events attended
 - 19 placed in education or employment
- Employment:
 - MAAC Project, Gymboree, Salvation Army, The Free Ride (FRED), UCSD, Proflowers, Universal Protection Services, Little Miracles Daycare
- Education:
 - International Rescue Committee, Mid City Center, Concorde, City College, Southwest College, West City Continuing Education, Grossmont College, Miramar College, California College San Diego





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2 Gen San Diego Program

Funded by W. K. Kellogg Foundation Grant

- 2 generation program funded for 3 years:
 - 60 families living in City Heights
children between 0-8 years of age
- 4 areas of focus:
 - Workforce/Education
 - Social Capital
 - Financial Literacy
 - Health and Wellness
- \$780,000 grant over three years





SDHC Achievement Academy

2 Gen San Diego Program

Funded by W. K. Kellogg Foundation Grant (Cont.)

- Assist families for 3 years
- Track all services provided
- 35 outcomes
- Third-party evaluation provided by Loma Linda University
- Major Partners:
 - YMCA
 - La Maestra Community Health Centers
 - San Diego Workforce Partnership
 - Self Help Credit Union
 - City Heights Community Development Center
 - Microsoft





SDHC Achievement Academy

2 Gen San Diego Program

Funded by W. K. Kellogg Foundation Grant (Cont.)

- 20 families signed up for first cohort
- 40 more families will sign up in the next few months
- All families will receive:
 - Microsoft Tablet and three years of computer training
 - 3-year membership to the YMCA in City Heights
 - Supportive services assistance
 - Grade-level reading assistance
 - Access to local library and special programming
 - Health care services
 - Employer tours
 - Bank Account with Self Help Credit Union
 - Family Self-Sufficiency program enrollment
 - Junior Achievement





SDHC Achievement Academy Future Programs

- “Strategies for the Future” and Single Parent Program will finish in June 2017
- 2 Gen San Diego will finish in June 2019
- Continue to create meaningful partnerships with local organizations
- Focus on funding opportunities that will help provide training services to families:
 - Potential Local Initiatives Support Corporation funding for 3 years
 - Residential Leadership Academy classes funded by the County of San Diego

